

## SHAREPOINT VS NEW MORE FLEXIBLE PLATFORMS

For years, Microsoft's SharePoint has been the ubiquitous intranet platform, but that doesn't mean it's been universally loved. Common complaints include its relatively high cost per user, lack of flexibility, and need for high-level programming.

There are now dozens of platform options on the market, including our two favorites Igloo and Interact. We looked more closely at a handful of the best and particularly like both Canada-based Igloo and UK-based Interact. While both platforms share many similarities, their primary difference is that Igloo is completely cloud-based while Interact offers both cloud and on-premise solutions. We compare them with SharePoint on several features below:

### 1 Security

SharePoint provides a much higher level of security than Igloo and Interact, especially if you forgo the cloud version of SharePoint so everything's behind your firewall.

But are you planning to host top-secret info on your intranet? If not, both Igloo and Interact are worth a look. Neither offers multi-factor authentication, but both offer the cloud-based option of a dedicated server in their data centers. With Interact, their on-premise option can be installed on your own server.

### 2 Need for Programmers

For SharePoint, you'll need real programmers. With Igloo and Interact, regular people can get things done with relative ease. A non-technical person with no past experience in intranet management is able to customize pages and handle permissions, users, apps and more with both platforms.

### 3 Document Management

If you need strong document management, you'll want to stick with SharePoint. Igloo and Interact are both designed to share documents rather than store them.

### 4 Employee Directory

In Tribe's research with employees nationwide, the top requested intranet feature was a strong employee directory. That's where SharePoint might fall short. Both Igloo and Interact provide employee profiles similar to LinkedIn endorsements and offer search functions for names, titles, groups and abilities. If your company stresses collaboration across disciplines, employees will need a way to find colleagues with a specific expertise - even if they don't have a name to start with.

If you need inscrutable security with document storage and management, your best bet might still be SharePoint. But if you want to create a place where employees can find each other and work together, and you'd like to manage the process without high-level programming, then Igloo and Interact are worth considering.

### Interested in working together?

Please reach out to:

Steve Baskin  
President and Chief Strategy Officer  
(404) 256-5858  
Steve@tribeinc.com

Tribe's experience includes work with some of the world's top brands.



## TRIBE

### What does Tribe do?

Our core practice areas are:

- + Strategy and Measurement
- + Vision and Values
- + Internal Branding
- + Change Management
- + Recruiting and Retention
- + Training and Development

We also share our expertise through our industry magazine The Tribe Report, monthly Best Practices one-pagers and the GoodCompanyBlog.com.

[www.tribeinc.com](http://www.tribeinc.com)